

Annual Report 2015



FONDATION
PHOSBOUCRAA



His Majesty the King,
Mohammed VI



SUMMARY

1

Editorial

2

Key Figures
Highlights

3

Phosboucraa
Foundation

Mission and Vision
Scope of Work
Areas of Action

4

2015 Achievements
and Outlook

Agricultural Development
Territorial Development
Social Development
Preservation of Cultural Heritage
and Promotion of Sports

5

Partners

A close-up photograph of a plant's central stem and leaves. The leaves are a vibrant green color with prominent, parallel yellow veins running along their length. The central stem is a lighter, almost white color, and the leaves fan out symmetrically from it. The lighting is bright, highlighting the texture and color of the plant.

Editorial

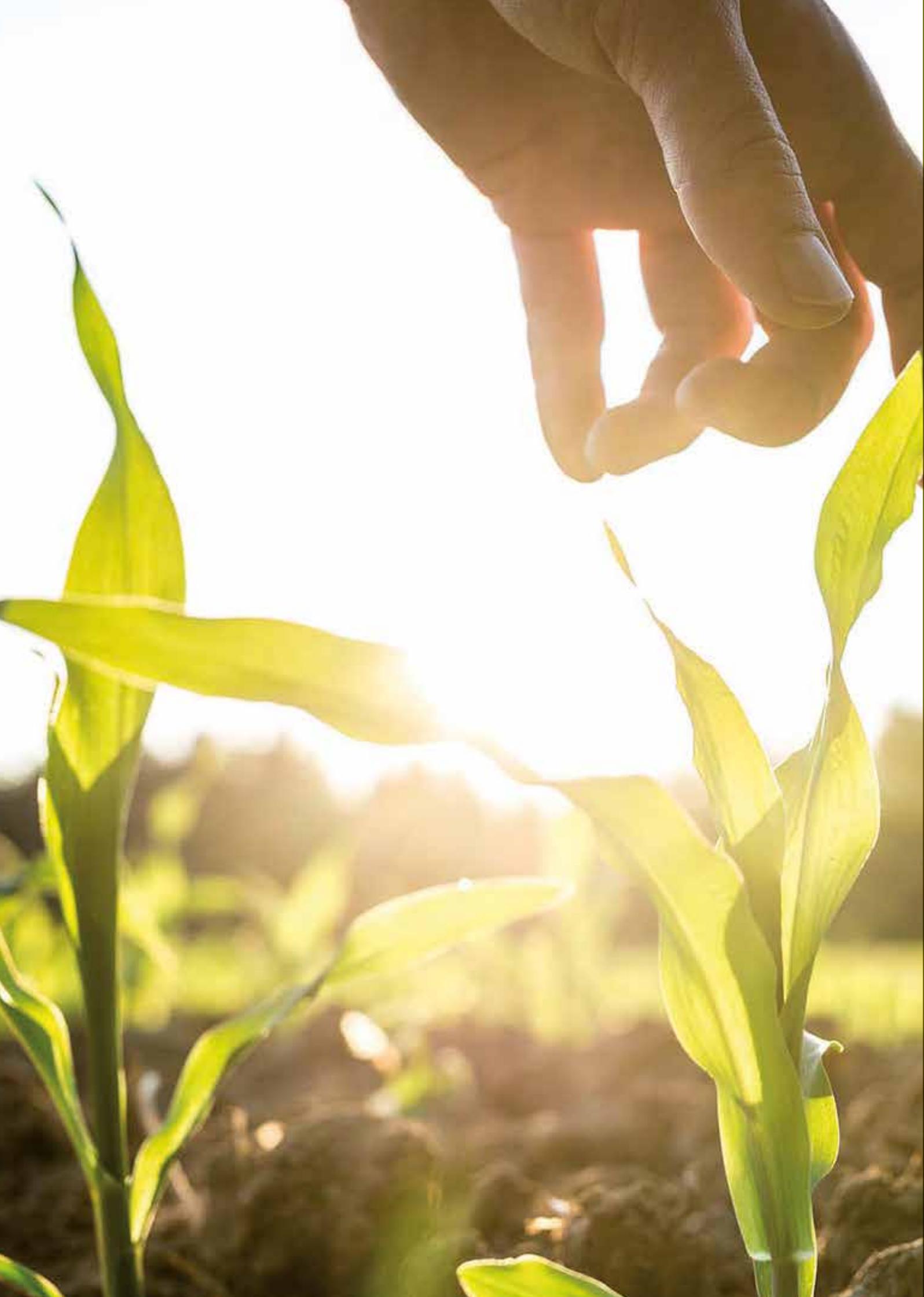
At the service
of the South-
ern regions

E In 2014, OCP Group created the Phosboucraa Foundation in order to carry out the social commitments of its subsidiary Phosboucraa and to contribute to the long-term socioeconomic development of the Southern regions, based on equity, sharing, and solidarity.

The goal is to promote all the regions' assets while respecting the communities' aspirations as well as environmental issues, and to empower each individual to be in charge of his or her own future by making available all the necessary resources and skills.

The Phosboucraa Foundation's approach consists in mobilizing all stakeholders in order to involve them in each step of development projects. Thanks to this collaboration, contributors are engaged and responsabilized and can thus make the projects entirely their own instead of being simple beneficiaries.

This approach has already paid off. The year 2015 has been particularly rich in achievements for the Phosboucraa Foundation. Other projects are already underway to expand its scope of activity into new areas and to develop synergies between the economic, cultural, social, and environmental components. Through its various programs, the Phosboucraa Foundation relies on one main lever to ensure the success of any territorial development strategy: improving the skills of women and men.



2.

Key Figures

Key Figures



55,000

dromedaries treated in 2015 as part of the camel health program



966

farmers trained and supported as part of the 2015 Phosboucraa Agricultural Caravan



16

irrigation networks restored following the November 2014 floods in the provinces of Tata and Guelmim



51
projects
funded



102
Scholarships
for Excellence
awarded



517
youth
supported



85
associations and
cooperatives
supported



10
medical caravans
staged



20,000
medical caravan
beneficiaries

Highlights

HEALTH

From March 27 to
April 4, 2015

Operation
Smile Morocco
in the province
of Dakhla.

ENTREPRENEURSHIP

From May 29 to 31,
2015

Laayoune
StartUp
Weekend.

AGRICULTURE

From October 17 to
November 1, 2015

launch
of the
Phosboucraa
Agricultural
Caravan, which
traveled the
Southern
provinces,
stopping in
Laayoune,
Dakhla and

YOUTH AND TRAINING

July 2015

Guelmim.
Launch of
the Laayoune
Learning Center
e-learning
program



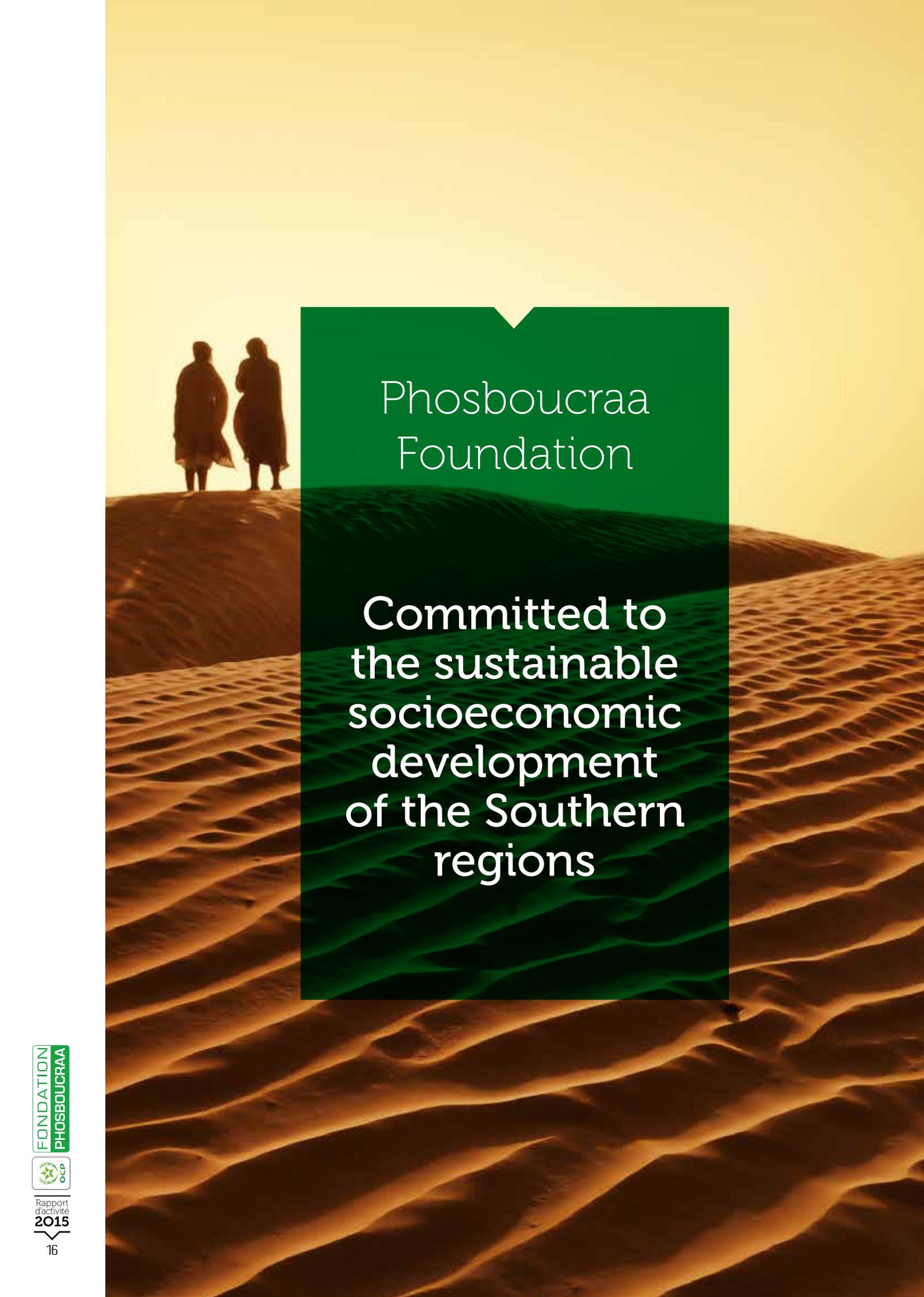
3

Phosboucraa
Foundation

Mission and Vision

Scope of Work

Areas of Action



Phosboucraa Foundation

**Committed to
the sustainable
socioeconomic
development
of the Southern
regions**

Phosboucraa Foundation ID card

Date of creation

May 2014

Our vocation

Initiate, support and strengthen the skills of local stakeholders in development projects and solidarity actions for the benefit of the most vulnerable populations.

3 regions at the heart of our activities

Laayoune-Boujdour-Sakia El Hamra,
Oued Ed-Dahab-Lagouira and Guelmim-Es Smara.

Our actions are structured around 6 thematic programs

Agricultural development
Social development
Sports and culture
Environment
Entrepreneurship
Territorial development and urban planning

4 missions guide our development priorities

Education for everyone and improvement of the quality of life of the most vulnerable populations.
Improvement of local populations' income.
Promotion and preservation of natural and cultural heritage.
Revitalization of the territory by improving its attractiveness.

The Phosboucraa Foundation is a platform for engagement and sustainable action for the socioeconomic development of the Southern provinces.



1st

agricultural caravan
dedicated exclusively
to farmers of the
Southern regions.

1st

Technology cluster
in the region of
Laayoune-Foum
El Oued

An innovative center
for supporting
youth and local
stakeholders

Through its six development programs, the Foundation translates the social commitment of OCP Group, and more specifically its subsidiary Phosboucraa, into real, long-term action.

Agricultural development, social development, sports and culture, environment, entrepreneurship, territorial development, and urban planning: The Phosboucraa Foundation is committed to working closely with the people of the Southern regions and listening to their ambitions and needs. In this way, it hopes to make a sustainable, effective contribution to improving the populations' quality of life. This community-oriented strategy and the Phosboucraa Foundation's close collaboration with institutional actors, whether private or associative, is a guarantee of all projects' success and longevity.

Since its creation in May 2014, the Phosboucraa Foundation has initiated, supported, and financed several development projects in the Southern regions. It has already completed several major projects and has many achievements.

The Phosboucraa Foundation is responsible for one of the most impactful projects in the region, the Foum El Oued technology cluster. This is a visionary complex dedicated to knowledge, research and innovation that will give a new impetus to the region and contribute to the economic, cultural, and touristic revitalization of the area.

The Foundation has also organized a first agricultural caravan to disseminate best agricultural practices among farmers in the Southern regions in order to improve their incomes while protecting the environment and natural resources.

To facilitate access to healthcare for disadvantaged persons, the Phosboucraa Foundation is working to upgrade healthcare infrastructure and stage medical caravans throughout the year.

Moreover, in its attempts to stimulate the Southern Moroccan economy, the Phosboucraa Foundation prioritizes young peoples' skills development and employability,

and encourages entrepreneurship in all its forms.

Training, guidance, funding: The Foundation brings sustainable support to young people, women, and those who initiate development projects in the region.

Finally, the Foundation acts for the national and international promotion of Southern Morocco's cultural wealth as well as its natural and cultural heritage. It has thus dedicated an entire program for the promotion of the Southern regions' cultural diversity and biodiversity.



4

2015 Achievements and Outlook

Agricultural Development

Territorial Development

Social development

Preservation
of cultural heritage
and promotion of sports



AGRICULTURAL
DEVELOPMENT
PROGRAM



Sustainable agriculture based on agricultural development systems adapted to Saharan ecosystems

The Phosboucraa Foundation's agricultural development program aims to identify and promote opportunities for agricultural development while improving the incomes and living conditions of small-scale farmers. The Foundation thus helps develop sustainable, profitable agriculture by privileging agricultural development systems adapted to Saharan ecosystems.

The agricultural development program is articulated around 4 priorities:

1.

Promoting best practices for agriculture and breeding that are more environmentally friendly and supporting farmers.

2.

Developing the value chain of agricultural sectors.

3.

Developing strategic partnerships in Morocco and around the world with respect to sustainable, sound Saharan agriculture.

4.

Soundly managing natural resources, including storm water, farmland, and biodiversity.

Agricultural Development Program

In 2015, the Foundation and its partners carried out several projects to promote agricultural development in the Southern regions.

Main partners:

Professional agricultural organizations (OPA), Ministry of Agriculture, Fisheries, Rural Development, Water and Forests, National Office of Food Safety (ONSSA), National Institute for Agricultural Research (INRA), Agriculture Regional Directorates and Chambers, local authorities, rural municipalities.

First successful edition of the Phosboucraa Agricultural Caravan

Launched in 2012, the OCP Agricultural Caravan is aligned with the spirit and ambition of the Green Morocco Plan and its new national agricultural consultation strategy, which focuses on innovative approaches to vulgarization and communication.

After the success of the first caravans, the program has been deployed in the Southern regions. Considering the specificities of these provinces, the first Phosboucraa Agricultural Caravan was dedicated to the region's largest agricultural sector, camel breeding. This activity represents the main source of income for 70% of the local population.

As part of the caravan, camel breeders benefited from an education and capacity-building program that addressed nutrition, health, and hygiene, as well as reproduction and genetics in particular.

From October 17 to November 1, 2015, the Phosboucraa Agricultural Caravan traveled the Southern provinces, stopping in Laayoune, Dakhla, and Guelmim. At each step, the Caravan reached more than 300 farmers, or 966 people for the whole operation.

Main partners:

Dromedary breeder associations, ONSSA, Agriculture Regional Directorates and Chambers, National Office for Agricultural Advisory Services (ONCA), and local authorities.

Camel health campaign

The camel sector presents real economic opportunities. However, despite the efforts of public authorities, camel nutrition and health are significant obstacles to the development of this sector. To mitigate the harmful effects of diseases that affect camel herds in the Southern provinces, the Phosboucraa Foundation supported the organization of a major health campaign in the area.

The goal of this operation is to treat nearly 100,000 dromedaries in order to improve the animals' productivity and increase the profitability of breeding. As part of this campaign, breeders were educated on the best practices to implement to preserve their herd's health.

In total, nearly 55,000 dromedaries were treated in 2015.



966
FARMERS REACHED
BY THE 1ST
AGRICULTURAL
CARAVAN
ORGANIZED IN
THE SOUTHERN
REGIONS



BUDGET:
5.5 MAD
55,000
DROMEDARIES
TREATED

Agricultural Development Program

Main partners:

Chabab Oued Ed-Dahab Farmers' Coop, Fresh Produce Farmers of Tawarta, Ministry of Agriculture and Fisheries, Rural Development, Water and Forests, ONSSA, INRA, Agriculture Regional Directorates and Chambers, local authorities, rural municipalities.

Production of silage from fresh produce by-products

In the Dakhla region, the Phosboucraa Foundation launched a silage production unit in June 2015 that uses fresh produce by-products available in the area. This unit is expected to produce 1,000 tonnes of silage in the first phase of the project by transforming the leaves and fruit of non-marketed tomatoes and melons into animal feed.

For two years, the Foundation will thus contribute the expertise and technical means to carry out the project. At the same time, demonstrations will showcase the zootechnical and economic benefits of this type of silage on herds of sheep, goats, cattle, and camels.

Ultimately, the project will be deployed on a large scale across the fresh produce sector.

Main partners:

Local associations, Provinces, Agriculture Regional Directorates, Regional Agricultural Development Office of Ouarzazate (ORMVAO).

Solidarity actions following the November 2014 floods: 16 irrigation networks restored in the provinces of Tata and Guelmim.

In emergency situations, the Phosboucraa Foundation helps affected populations and implements solidarity actions. Following the floods of November-December 2014, the Foundation committed to restoring 16 irrigation networks that were damaged in the provinces of Guelmim and Tata to ensure the continuity of agricultural production.



1,000

METRIC TONS OF
SILAGE MADE
FROM FRESH
PRODUCE BY-
PRODUCTS



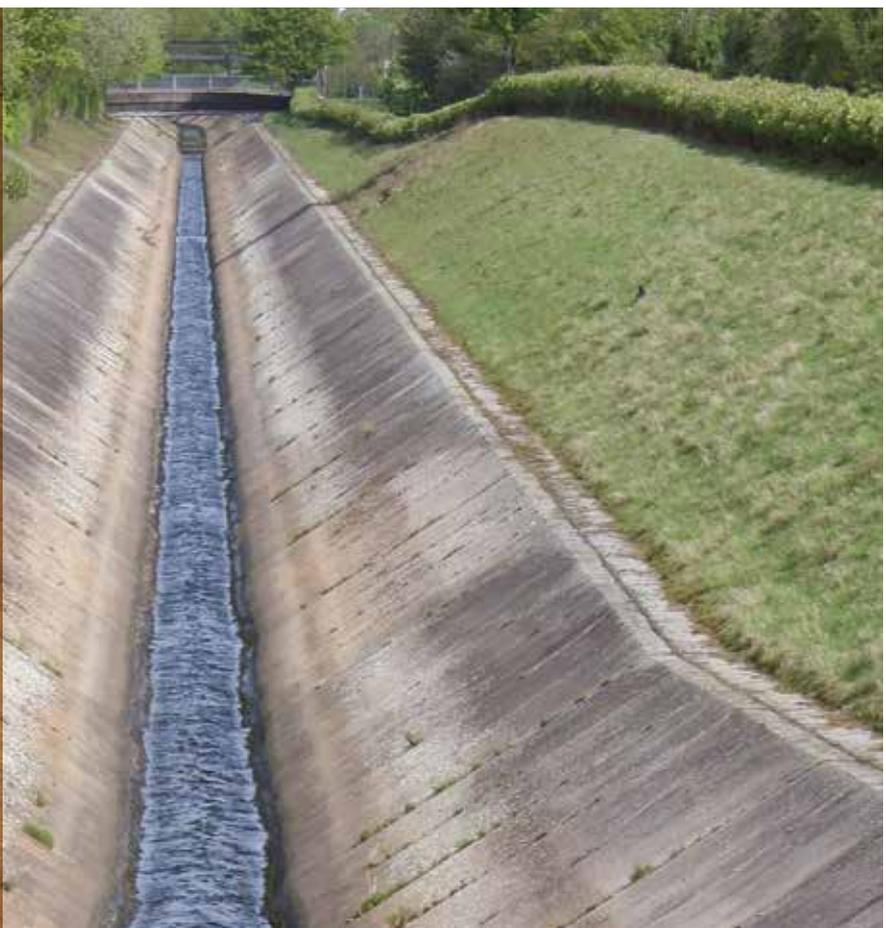
BUDGET:

5.5 MAD

16

IRRIGATION
SYSTEM RESTORED
AFTER THE

NOVEMBER 2014
FLOODS



Agricultural Development Program

Development of the irrigated zones of Foug El Oued

To improve the incomes and living conditions of small-scale farmers, the Foundation launched an integrated agricultural development project in the area of Foug El Oued, Laayoune region.

In Foug El Oued, the area in question extends over 400 ha. It brings together nearly 1,500 beneficiaries. The goal is to enable sustainable farming and increase yields by introducing and experimenting with new agricultural methods adapted to the local environment, especially biosaline agriculture.

At the same time, the Foundation intends to renovate several collective facilities, especially the school and the clinic. A school bus was purchased and supplies distributed to school children. This project also aims to train 500 young people in entrepreneurship and community service.

Main partners:

Halib Sakia El Hamra Cooperative
Agriculture Regional Directorate,
INRA, International Youth Foundation,
International Center for Biosaline
Agriculture

BUDGET:

25.4 MAD,

INCLUDING

13 MAD

CONTRIBUTED

BY THE

FOUNDATION,

OVER 4 YEARS

(2015–2018)





PROGRAM
TO REVITALIZE
THE TERRITORY
AND IMPROVE
ITS
ATTRACTIVENESS



Southern regions, let's make a date with sustainable progress!

To revitalize the territory and improve its attractiveness, the Phosboucraa Foundation has implemented a large-scale program that aims to highlight the Southern regions and promote their territorial attractiveness through investment projects that will create wealth for locals and promote Sahrawi heritage and culture.

The Phosboucraa Foundation's territorial revitalization program is articulated around 4 founding principles:

1.

Developing the human and natural heritage of the Southern regions.

2.

Making use of economic and social levers for development for local populations.

3.

Innovating to improve the attractiveness of the territory.

4.

Integrating sustainability and environmental respect as core values.

Territorial development program

The Fom El Oued technology cluster a flagship project to support the socioeconomic development of the Southern regions.

The Phosboucraa Foundation is leading a major development project: the Fom El Oued Technology Cluster. The project will be established on a privileged site 18 km from Laayoune by the ocean. With an area of 126 ha., the city is destined to become a technological, economic, and touristic hub for the region, on a local, national, and international scale.

A PROJECT OF
126 HA. AT 18
KM FROM THE CITY
OF LAAYOUNE

2 BILLION MAD
PROVISIONAL
BUDGET

1,200
JOBS DURING
THE OPERATING
PHASE



The Technology Cluster will house three components:
 a teaching and research cluster, a Southern region economic development support cluster, and a

cultural cluster.

Several teaching and professional training institutions will be established here: a School of Excellence, an Industrial Expertise Center and the Mohammed VI Polytechnic University.

The R&D cluster will especially examine Saharan agriculture (biosaline agriculture, camel health, conservation of natural resources and soil, etc.), water technology (seawater

desalination, wastewater treatment, recycling for irrigation, watering and industrial processes, etc.) and, lastly, renewable energy and energy efficiency (solar, wind, marine, and hydroelectricity).

The Southern region economic development support cluster will house a company incubator, a business center, an innovation center, etc.

The last cluster will be dedicated to culture and recreation and will

include a museum and artisanal village.

These clusters will be complemented by social facilities (healthcare, hotels, recreation, Guerj El Khil village) and environmental facilities (conservation of the Fom El Oued coastline).



A project with a significant economic and social impact

The Fom El Oued Technology Cluster will be a real economic boon to the region and will offer many benefits in terms of job creation (1,200 jobs) and investments. It will also promote local heritage and culture alongside ecotourism development.

As of 2015, several studies had been conducted. Subdivision and building authorizations have been obtained for the first parts of the Technology Cluster, namely the School of Excellence, Industrial Expertise Center and Mohamed VI Polytechnic University.



SOCIAL
DEVELOPMENT
PROGRAM

Meeting the basic needs of the community and providing access to care for everyone

The Phosboucraa Foundation has established a social development program

that includes three main components.

The first concerns the development of young peoples' skills and employability by strengthening teaching skills, promoting an entrepreneurial spirit, and creating cultural and athletic spaces in schools. The second component aims to improve access

to healthcare, especially for the most disadvantaged populations, by strengthening basic medical facilities and improving the medical and paramedical profession. The last component of the social development program aims to strengthen the capacity of associations and cooperatives.

The Phosboucraa Foundation's social development program focuses on 4 major priorities:

1.

Skills development and the employability of young people.

2.

Promoting an entrepreneurial spirit.

3.

Improving access to healthcare.

4.

Galvanizing associations.

Social Development Program

Laayoune Learning Center

This center was created to give young people the opportunity to improve their employability so that they can integrate the labor market and help revitalize their regions' economy.

The center provides youth with pleasant, integrated spaces where they have access to training, job hunting assistance, recreation, etc., and where they are encouraged to take part in local associative life.

The Laayoune Learning Center is part of this effort and is one of the five centers that have been launched by OCP in the cities where it is established since 2012.

The Skills Centers are institutions for building skills and personal growth intended for young residents and local community stakeholders. The programs cover a wide range of topics from listening and guidance to job hunting assistance and personal development. These centers also offer language, computer, music, and art classes.

In addition, a course was created to enhance the skills of local associations and allow them to set up, finance, and manage projects with a strong socioeconomic impact for their region. Through teaching and support, the centers' mission is to encourage young people to be responsible citizens, strengthen their employability, and transmit core values like respect for diversity, solidarity, and an entrepreneurial spirit. In 2015, several paths were implemented at the Laayoune Learning Center.

The Entrepreneurship Path

Dedicated to small businesses, the Entrepreneurship Path was launched

Main partners:

AMIDEAST, CEF International,
Proactech, TANMIA, Attitudes Conseil



in January 2015. It lasts 18 months and aims to support young people (aged 18 to 45) through every step of their project or startup, from the initial idea, to the development of a business plan, to the implementation phase (6 months are dedicated to pre-creation and 12 months to creation). The projects selected following a call for applications represent an investment of 50,000 to 250,000 MAD. The program includes startup assistance that covers 30% of the amount invested in the project, capped at 35,000 MAD. This assistance will be used to finance specific aspects of the investment plan (constitution fees, fixed assets, etc.), on presentation of supporting documents. 25 young entrepreneurs joined the program.

The Pre-Training Path

Another path that was established during the year, the Pre-Training Path is dedicated to directing

youth towards the various training opportunities available with a view to their rapid integration on the labor market. This path includes several components: student guidance (workshops held in high schools), guidance of young drop-outs, and the Excellence program. The latter aims to strengthen the skills of brilliant students in the province to prepare them for the admissions tests and increase their chances of entering the Grandes Écoles. Students from disadvantaged backgrounds or who have a disability are given preference according to predefined criteria. 67 students divided into 4 groups were enrolled in the program and followed 104 hours of training.

3 specialized paths in agribusiness

In 2015, the Laayoune Learning Center launched 3 new specialized paths:

- **How to organize food production:** 10 beneficiary cooperatives
- **Implementation of the HACCP process:** 15 representatives of the beneficiary administrations
- **Internship program in agri-food companies:** 20 young beneficiaries.

During the year, an e-learning platform was also launched to allow for remote teaching.



The Laayoune Learning Center in numbers

Association Path

60 associations currently being supported
 20 training days
 40 support days planned
 Up to **80,000 MAD** in grants allocated per project
 19 projects funded and underway
 13 projects being finalized by associations

Cooperative Path

25 cooperatives selected
 16 training days held
 20 business plans completed and submitted by the cooperatives

VSE Path

25 young entrepreneur beneficiaries aged 18 to 45
 Up to **35,000 MAD** allocated for start-up assistance.

Skills Acquisition Path to orient and train young people

517 young beneficiaries
 14 weeks of training for the classic path (230 h);
 7 training modules (230 hours)
 69 TOEIC (English test) and 87 TFI (French test) paid by the Foundation.

Social Development Program

Pilot project to support academic success

To encourage the academic success of students in the province of Laayoune, the Phosboucraa Foundation launched a capacity-building program in partnership with the International Youth Foundation intended for teachers, students, school leaders, and school principals.

The goal is to improve the teaching practices of 80 teachers (in the subjects of science and languages) and train them in methodology with a view to the structuring and implementation of life skills clubs (480 beneficiary students). This program also aims to improve the academic skills of 1,000 students in key subjects. In addition, 20 principals and school leaders will be trained in the design, management, and supervision of high-quality school facility projects.

In addition, 20 to 40 young people will be chosen using the “Youth Speak” model to help identify the local factors that lead to school drop outs and the appropriate, long-term solutions to remedy this problem.

The project was launched in September 2015 and trained 80 teachers on the life skills training program “Passport to Success” and 80 teachers on the PARS approach.

Main partner

International Youth Foundation

Main partner

Laayoune Provincial Education Delegation

Student capacity-building project

Strengthening academic skills and promoting excellence from elementary to high school: this is the goal of the student capacity-building program that was established in schools in the Provincial Delegation of Laayoune. The program includes training and support for students for science and language subjects. In order to reward the most deserving youth, interscholastic competitions are organized at the provincial and regional levels (dictation for everyone, math and physics Olympics, etc.).

The awards ceremony for the best students of the 2014/2015 year was held on July 8, 2015.

Main partner

Microsoft - OFPPT

Microsoft certification program for OFPPT interns

This project helps 5,000 young interns, enrolled in the various centers of the Office of Vocational Training and Employment Promotion’s (OFPPT) in the Southern provinces, prepare for and pass the Microsoft certification exams (Microsoft Office Specialist and Microsoft Certified Professional).

4.99 MDH
INVESTED IN
ACADEMIC SUCCESS

20 BENEFICIARY
SCHOOLS

TRAINING OF
80 TEACHERS

1,000
STUDENT
BENEFICIARIES

0.25
MAD
ALLOCATED TO
YOUNG PEOPLE'S
CAPACITY
BUILDING

5,000
YOUNG PEOPLE
TAKING
MICROSOFT
CERTIFICATION



Social Development Program

Encouraging an entrepreneurial spirit

Entrepreneurship is a powerful lever for creating jobs and stimulating the entire economic fabric. To encourage entrepreneurial spirit among young people and help entrepreneurs build their own income-generating activity, the Phosboucraa Foundation has established various projects, adapted to each target.

iBDA program

To develop an entrepreneurial spirit among youth of the Southern regions aged 15 to 25, the Phosboucraa Foundation launched the iBDA program in partnership with ENACTUS Morocco.

This project aims to support income-generating projects with a positive socioeconomic and environmental impact.

The goal of the program by 2018 is to train 3,000 young people and support 150 socioeconomic projects (cooperatives and companies). 200 trainers will be trained and 100 ENACTUS students will be mobilized to support the projects locally.

Main partner:
ENACTUS Morocco

Main partner:
Injaz Al Maghrib

Main partners:
StartUp Morocco, OCP Foundation
Entrepreneurship
Network Program

Entrepreneurship education

This project will be conducted among high school students in the Southern provinces in partnership with Injaz Al Maghrib.

In total, 4 programs will be launched (Company Program, Career Success, Entrepreneurship Master Class, It's my Business), reaching 7,740 students from the three Southern regions by 2018.

StartUp Weekend in Laayoune

After visiting 11 cities, the StartUp Weekend Morocco Caravan stopped in Laayoune from May 29 to 31, 2015. 300 candidates registered, 130 people participated in the opening (including mentors and guests), 41 ideas were presented by 90 participants, and 12 projects were retained.

The teams of young entrepreneurs were given the challenge of creating a viable startup in 54 hours. They had to persuade a jury or an audience by presenting their idea in less than 60 seconds. The most compelling startups thus developed their business model with support from expert coaches from the fields of innovation, communication, marketing, finance, and the web. At the end of the competition, the selected teams presented their work to the jury in under 5 minutes. The winning project received 10,000 dirhams.

3,000

YOUTH AND

150

PROJECTS TO
SUPPORT BY 2018

2,010

STUDENT
BENEFICIARIES
2015-2016
SCHOOL YEAR

12 PROJECTS
SELECTED
AT STARTUP
WEEKEND IN
LAAYOUNE



Social Development Program

Health: access to healthcare for the most disadvantaged populations

In 2015, the Phosboucraa Foundation participated in 10 specialized medical caravans and screening and prevention campaigns.

In January, a multidisciplinary surgical caravan made a stop in Dakhla, Tata, and Bouizarkane. The operation continued in February in the towns of Es Smara, Assa and Tan Tan. Altogether, more than 20,000 people benefited from consultations and medical care in 2015. 26,690 medical procedures were conducted, including 5,500 surgeries.

The Phosboucraa Foundation was a partner of the first Operation Smile Morocco, organized by the Ministry of Health and the Wilaya of Guelmim-Smara, from March 27 to April 4, 2015, in the city of Bouizakarne. 34 volunteers, including 17 dentists, participated in the operation. Children received a kit containing toothpaste and toothbrushes and were made aware of the importance of good dental hygiene.

Vision problems lead to learning difficulties for children. From December 7 to 12, 2015, 2,910 pupils from primary schools in the cities of Laayoune, Marsa, Tarouma, Fom El Oued, and Dchira received an ophthalmologic screening. Glasses were then distributed to the children who needed them.

10

MEDICAL
CARAVANS
STAGED

5,500

SURGERIES

26,690

MEDICAL
PROCEDURES

20,000

BENEFICIARIES OF
CONSULTATIONS AND
MEDICAL CARE

2,910

SCHOOLCHILDREN
RECEIVED
OPHTHALMOLOGIC
SCREENING



PROGRAM
FOR THE
PRESERVATION OF
CULTURAL HERITAGE
AND
THE PROMOTION
OF SPORTS



For the conservation of the natural heritage and the cultural status of the Southern regions

Through the values they convey, sport and culture are powerful levers for the socio-professional integration of young people.

The Phosboucraa Foundation helps promote sports, promote and protect historical sites in Southern Morocco, and highlight the particularities of regional culture.

The cultural heritage conservation and sports promotion program aims to restore historic sites, showcase regional products, and promote the culture of the Southern regions.

This also includes support for contemporary artistic and literary creation and training for audiovisual careers.

The Phosboucraa Foundation's territorial revitalization program is articulated around 4 founding principles:



1.

Developing the human and natural heritage of the Southern regions.

2.

Making use of economic and social levers for development for local populations.

3.

Innovating to improve the attractiveness of the territory.

4.

Integrating sustainability and environmental respect as core values.

Environmental Program

Concrete actions to protect the environment

The Southern regions of Morocco are home to an extraordinary diversity of natural ecosystems. Its coastal areas, wetlands, and oases harbor a wide diversity of animal and plant species, some of which are endemic and endangered.

To preserve this precious heritage, the Phosboucraa Foundation has adopted a comprehensive and integrated approach with a view to mobilizing stakeholders at every level.

The Phosboucraa Foundation's Environmental Program is thus articulated around various complementary components: support for ambitious environmental projects and the protection of natural spaces, innovation and research into green technology and, lastly, awareness campaigns to encourage eco-friendly behaviors.

A program has been established to encourage green citizen initiatives among 30 young members of the Laayoune Learning Center. This path, implemented in partnership with CEF International, aims to raise awareness of sustainable development and to help participants launch startup projects in this sector.

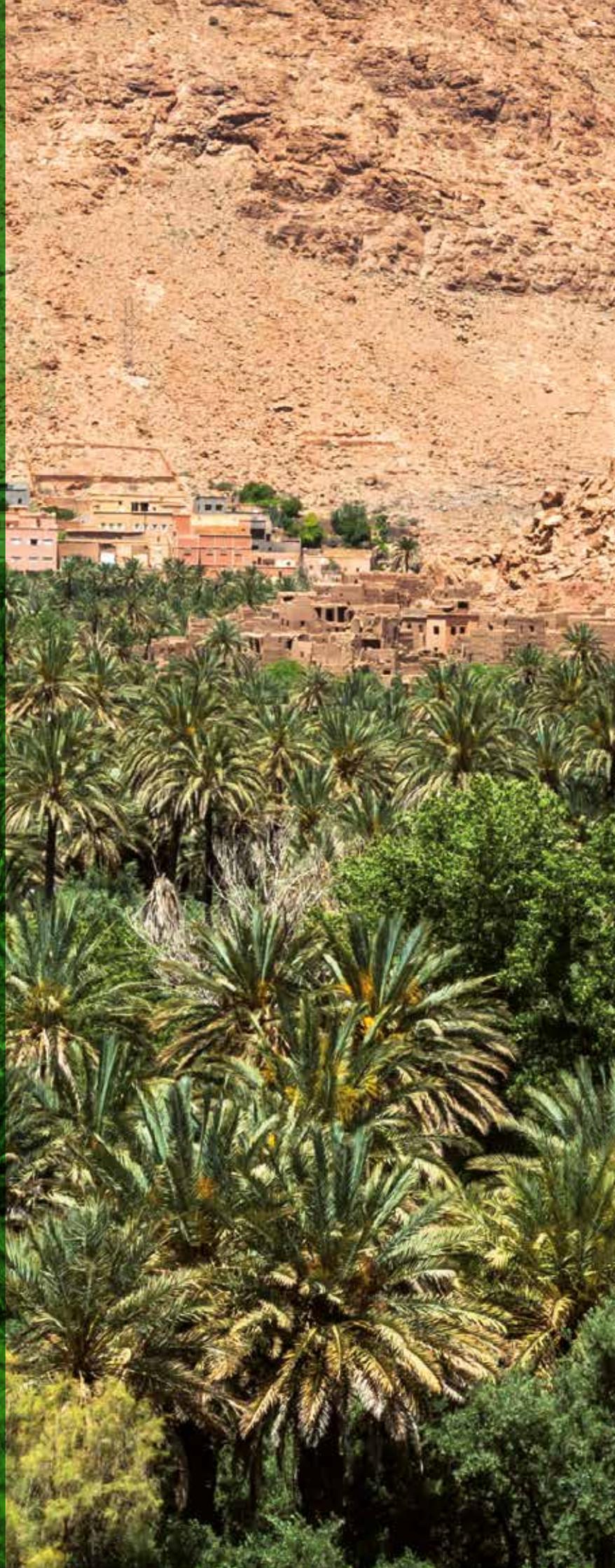
As part of this program, 11 projects were put together by youth for the benefit of the community of Laayoune. Several pilot projects are being finalized. They include planting trees and recycling waste.

30

MEMBERS OF THE
LEARNING CENTER
OF LAAYOUNE
TRAINED IN
ECO-CITIZENSHIP

11

ONGOING PILOT
PROJECTS



Program for the preservation of cultural heritage and promotion of sports

First Morocco Swim Trek

From December 1 to 6, 2015, the Phosboucraa Foundation partnered with the first Morocco Swim Trek, launched by the Royal Moroccan Swimming Federation and the Premium Travel Agency, in collaboration with the Ministry of Youth and Sports via the Royal Moroccan Federation of Sport for All (FRMSPT), the Wilaya of Dakhla Oued Ed-Dahab and the National Moroccan Office of Tourism (ONMT). This international high-level freestyle competition took place in the beautiful lagoon of Dakhla, a tourist destination that is particularly popular with board sports and water sports lovers. It brought together 60 elite swimmers from 10 countries.

The Foundation contributed by organizing many workshops and demonstrations to introduce the public to swimming and water sports while educating it on environmental protection. In partnership with the Oued Ed-Dahab Association, the Foundation organized a discovery afternoon for some twenty underprivileged or orphan children from the region, some of whom got to explore the Dakhla lagoon for the first time. The children were introduced to open water swimming in the company of Nadia Ben Bathane, Moroccan champion who swam across the Strait of Gibraltar. They were then joined by swimmers who came to participate in Swim Trek Morocco to share the highlights of the competition with them. Swimming kits, gifts and school supplies were distributed to the children. This operation not only provided children with lasting memories, but, above all, it taught them love for their region as well as all the universal values transmitted by outdoor sports (perseverance, sharing, being in touch with nature, respecting the environment, etc.).

Dakhla Ultimate Sahara Trail

Another high-visibility competition supported by the Foundation, the Dakhla Ultimate Sahara Trail, took place from November 5 to 9, 2015, on the occasion of 40th anniversary of the Green March. It was organized by the Dakhla Lagoon Association in partnership with the Ministry of Youth and Sports via the FRMSPT, the Wilaya of Dakhla Oued Ed-Dahab and the ONMT. It was a mixed, semi-autonomous endurance race in stages. The race was spread over three days and divided into 3 stages of 30 to 50 km. Many Moroccan and international athletes participated in this competition. Throughout the event, the Foundation organized activities to promote the practice of sports among the general public.

60

SWIMMERS FROM

10

COUNTRIES

PARTICIPATED IN THE

1ST

MOROCCO

SWIM TREK.



3

DAYS

OF RACES

IN 3

STAGES





5

Partners





**FONDATION
PHOSBOUCRAA**

N° 37, rue El Jadida, Avenue de la Mecque - LAAYOUNE -

Téléphone : 05 28 99 10 01 / 02

Fax : 05 28 99 10 03 • Fax IP : 05 22 92 51 04